



5 KEY FACTS TO KNOW ABOUT ISM UNIVERSITY

1. WESTERN TRADITIONS IN BUSINESS EDUCATION

- The main founders of ISM are BI Norwegian Business School, one of the largest business schools in Europe, and Innovation Norway.

2. LEADER IN THE REGION: RANKINGS AND RECOGNITION

- International Quality Accreditation by CEEMAN since 2006.
- Credit Transfer Label (ECTS label) for three times.

3. INTERNATIONAL OPPORTUNITIES

- ISM offers exchange programmes at over 100 universities worldwide.
- An international environment – lecturers and peer students from all around the world.

4. MODERN TEACHING AND ACTIVE LEARNING METHODS

- Hands on business studies: right balance between theory and practice.
- Development of creative and entrepreneurial personality.
- Close interaction, cooperation and mutual respect between students and lecturers.
- We offer all levels of studies: Bachelor, Master and Doctoral programs, Executive education.

5. INSPIRING CAREER ACHIEVEMENTS

- 24% of alumni are entrepreneurs.
- 60% of our students start working before graduation.